

Communications Update, November 2018

Websites

main site:

<http://www.wfmcanada.org/>

microsites:

- United Nations and Canada / Nations Unies et le Canada
<http://unitednationsandcanada> / <http://nationsuniesetlecanada>
- Canada, Human Rights and the Rule of Law / Engagements envers les droits de la personne au Canada
<http://humanrightscommitments.ca/> /
<http://engagementsenverslesdroitsdelapersonne.ca/>
- Canadians for Peacekeeping: Tracking Canada's Peacekeeping Commitments
<https://peacekeepingcanada.com/>
- UN2020: Preparing the UN 2020 Summit
<http://un2020.org/>

Social media

Facebook

<https://www.facebook.com/WorldFederalistMovementCanada>

710 people “like” (up from 672 in May 2018)

Twitter

<https://twitter.com/WFMCCanada>

360 followers (up from 330 in May 2018)

Other electronic distribution

WFMC News: monthly (4th Thursday)

WFMC TakeAction: monthly (2nd Thursday)

608 subscribers (up from 570 in May 2018)

Mondial (electronic distribution only):

61 (down from 64 in May 2018)

UN2020 updates: 69 (up from 49 May 2018)

Upcoming regular electronic updates for:

Canadians for UN Peacekeeping (15)

Canada's Human Rights Commitments (34)

Branch targeted emails for specific events as requested

Print publications (note: all print publications are also available electronically)

- Mondial (2x year); the next issue will be out in December
- Canada & UN Peacekeeping fact sheet (updated for August each year)
- UNEPS Backgrounder (2016 update)
- The United Nations and Canada: What Canada has done and should be doing at the UN (2013 and 2014; Mondial Special Election issue 2015; Peacekeeping edition 2017; Leadership edition 2018)

Updates

The main web site is constantly updated in small ways to make it more efficient and user friendly. There are also regular blog posts (mostly individual items from the TakeAction and News emails and Mondial articles).

The Canada, Human Rights and the Rule of Law website was launched in December 2015. Further development of the site is ongoing, although there have been previously discussed delays. Active work is now being done and new treaties, instruments, etc will be added. A webinar, that will include a demonstration of the site, is scheduled for December 10, 2018.

The Canadians for Peacekeeping site was re-launched in the past year. It is the home of the annual Canada & UN Peacekeeping Fact Sheet. As well, the new site tracks both Canada's qualitative and quantitative commitments through work done by WFMC President Walter Dorn. The main page has an infographic illustrating Canada's current participation in UN peacekeeping (updated monthly) and the site also contains Walter's up to date commentary (Tracking the Promises) and monitoring of Canada's impending Mali deployment (Is Canada Back or Not?). There are also links to the annual fact sheets and other resources.

Forthcoming

Further expansion of WFMC's social media presence and increased reach of electronic products is an ongoing goal.

An update of the WFMC overview document (last done in 2014/15) is planned.